

10TH ANNUAL HAWAIIAN AIRLINES MADE IN MAUI COUNTY FESTIVAL

MAUI ARTS & CULTURAL CENTER

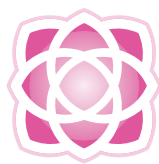
NOVEMBER 3RD & 4TH, 2023



SPONSOR PACKET

- SPONSORSHIP PACKAGES
- EXCLUSIVE SPONSORSHIP OPPORTUNITIES
- SPONSOR RESERVATION FORM
- PROGRAM ADVERTISING INFORMATION

PRESENTED BY:



MAUI
CHAMBER OF COMMERCE
VOICE OF BUSINESS

Visit: www.MadeInMauiCountyFestival.com



2023 MADE IN MAUI COUNTY FESTIVAL EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Maximize your marketing dollars and community outreach with these exclusive sponsorship opportunities.

*** ONLY ONE SPONSOR IN EACH CATEGORY. Available only on a first-come, first-served basis!**

Festival Title Sponsor (\$25,000) and Food Court Sponsor (\$12,000) are currently sold under multi-year agreements.

	PRESENTATION STAGE SPONSOR * \$15,000	OPENING CEREMONY SPONSOR * \$15,000	BEST NEW FOOD PRODUCT CONTEST SPONSOR * - \$10,000
	Valued at: \$22,000	Valued at: \$22,000	Valued at: \$12,000
Positioning in all festival marketing materials, ads, and promotions	Recognize as Presentation Stage Sponsor	Recognize as Opening Ceremony Sponsor	Recognize as Best New Food Product Contest Sponsor
Opportunity to do a drawing on-site at the festival	✓	✓	✓
Opportunity to speak at festival on stage	Nov. 3 - to vendors Nov. 4 - to attendees	During Opening Ceremony on Nov. 3	Announce contest winner on Nov. 3 & 4
One (1) color ad in festival program booklet (see ad specs & deadlines)	Full page ad	Full page ad	Full page ad
One (1) informational table during the festival on Fri., Nov. 3 and Sat., Nov. 4	Table in the Pavilion	Table near the Opening Ceremony food area	Best New Food Product Contest PPT display
Sponsor's giveaways and/or handouts included in Festival tote bags (2,000 total)			
Company banner displayed at the MACC:	On Presentation Stage in Pavilion	Two pull-up signs, 1 by food & 1 near podium	Best New Food Product Contest PPT display
Sponsor recognition on event poster, rack card and program booklet	✓	✓	✓
Sponsorship mention in MIMCF print ads	✓	✓	✓
Sponsorship mention in MIMCF e-newsletter	✓	✓	✓
Sponsor logo shown on LED screen in Pavilion on Sat., Nov. 4	✓	✓	✓
One (1) dedicated post on MIMCF Facebook	✓	✓	✓
Sponsor logo on the MIMCF website with link to Sponsor's website through January 2024	✓	✓	✓
Event passes to festival	16 passes - Nov. 3 20 passes - Nov. 4	20 passes - Nov. 3 10 passes - Nov. 4	6 passes - Nov. 3 8 passes - Nov. 4
Passes for access to VIP Lounge on Sat., Nov. 4	8 passes	5 passes	4 passes
VIP parking stalls at MACC on Sat. Nov. 4	3 parking stalls	2 parking stalls	2 parking stalls
Unlimited usage of the MIMCF "Official Sponsor" logo to promote your support	✓	✓	✓



2023 MADE IN MAUI COUNTY FESTIVAL SPONSORSHIP PACKAGES

In 2022, over 7,000 visitors and residents attended this exciting annual event! Showcase your business and support Maui County businesses during the 10th annual Made in Maui County Festival (MIMCF) on November 3 and 4. For more information, contact the Maui Chamber of Commerce at office@mauichamber.com.

	ENTERTAINMENT SPONSOR * - 10,000	ADVOCATE SPONSOR \$5,000	SUPPORTER SPONSOR \$3,000	CONTRIBUTOR SPONSOR \$1,000	VENDOR SPONSOR** \$500
	Valued at: \$12,000	Valued at: \$7,000	Valued at: \$5,000	Valued at: \$3,000	Valued at: \$2,000
Positioning in all festival marketing materials, ads, and promotions	Recognize as Entertainment Sponsor				
One (1) color ad in the 2023 MIMCF Program Booklet (See ad specs & deadlines)	Full page ad	Full page ad	1/2-page ad	1/4-page ad	1/8-page ad
One (1) table during the festival	Table near entertainers' autograph table on Sat., Nov. 4	Table in Pavilion on Fri., Nov. 3 & Sat., Nov. 4			
Company banner displayed at the Festival	1 pull-up sign in front of stage	Event Lawn			
Sponsor recognition on event poster and rack card	✓	✓	✓		
Sponsorship mention in MIMCF print ads	✓	✓	✓		
Sponsorship mention in MIMCF e-newsletter	✓	✓	✓		
Sponsor logo shown on LED screen adjacent presentation stage on Saturday	✓	✓	✓		
One dedicated post on MIMCF Facebook	✓	✓	✓	✓	
Sponsor logo on the MIMCF website with link to Sponsor's website through Jan. 2024	✓	✓	✓	✓	✓
Event passes to festival	6 passes - Nov. 3 8 passes - Nov. 4	6 passes - Nov. 3 8 passes - Nov. 4	4 passes - Nov. 3 6 passes - Nov. 4	2 passes - Nov. 3 4 passes - Nov. 4	2 passes - Nov. 4
Passes for access to VIP Lounge on Sat., Nov. 4	4 passes				
VIP parking stalls at MACC on Sat. Nov. 4	2 parking stalls				
Unlimited usage of the MIMCF "Official Sponsor" logo to promote your support	✓	✓	✓	✓	✓

** "VENDOR SPONSOR" ONLY OFFERED TO 2023 MADE IN MAUI COUNTY FESTIVAL PARTICIPATING VENDORS

2023 MADE IN MAUI COUNTY FESTIVAL SPONSOR RESERVATION FORM

YES, I will be participating as a sponsor of the 2023 Made in Maui County Festival on November 3 & 4.

FIRST NAME	LAST NAME	TITLE	
REGISTERED BUSINESS NAME	WEBSITE		
COMPANY STREET ADDRESS	CITY	STATE	ZIP
EMAIL	PHONE	FAX	
POINT OF CONTACT	TITLE		
EMAIL	PHONE	FAX	

Description of your company (limit to 140 characters, copy to be used for publicity):

SPONSOR PACKAGES

Please check appropriate box:

EXCLUSIVE Sponsorships:

- PRESENTATION STAGE* - \$15,000
- OPENING CEREMONY* - \$15,000
- BEST NEW FOOD PRODUCT* - \$10,000
- ENTERTAINMENT* - \$10,000

Sponsorship Packages:

- ADVOCATE - \$5,000
- SUPPORTER - \$3,000
- CONTRIBUTOR - \$1,000
- VENDOR - \$500

*WILL YOU BE SELLING ANY PRODUCT(S) AT YOUR TABLE? YES NO IF YES, PLEASE DESCRIBE PRODUCT(S):

Note: If selling product(s), you are subject to the same requirements as MIMCF vendors, which includes completing a product valuation form and attending a mandatory vendor training session.

SOCIAL MEDIA / MARKETING / PUBLICITY

ARE YOU ON FACEBOOK AS A BUSINESS? YES NO
IF YES, WHAT IS THE NAME OF YOUR FACEBOOK PAGE?

ARE YOU OR YOUR BUSINESS ON TWITTER? YES NO
IF YES, WHAT IS YOUR TWITTER HANDLE?

ARE YOU ON INSTAGRAM AS A BUSINESS? YES NO
IF YES, WHAT IS YOUR INSTAGRAM USERNAME?

ARE YOU/YOUR BUSINESS ON PINTEREST? YES NO
IF YES, WHAT IS YOUR PINTEREST USERNAME?

PAYMENT METHOD

MY CHECK IS ENCLOSED. (PLEASE MAKE CHECK PAYABLE TO “MAUI CHAMBER OF COMMERCE”)

MY CREDIT CARD PAYMENT: _____
NAME ON CREDIT CARD

CREDIT CARD TYPE AND NUMBER

EXPIRATION DATE

CARD SECURITY CODE

CREDIT CARD BILLING ADDRESS

CITY

ZIP

DEADLINE

Please submit your Sponsorship Reservation Form, company logo, and payment no later than
Friday, October 13, 2023 by 4:30pm to:

Maui Chamber of Commerce
62 N. Market St. #302
Wailuku, HI 96793

For more information, please contact us via:
Email: office@mauichamber.com
Ph: 808-244-0081

Please also provide your company logo. Illustrator EPS digital file preferred. Will also accept JPEG, PNG or TIFF files sized to approximately 8” in width at 300 dpi. Email logo files to the address above.

Sponsor is responsible for providing own camera-ready artwork for Festival Directory/Program Booklet. Please refer to Advertising Information for ad specs and deadlines.

AGREEMENT

I understand that the Maui Chamber of Commerce reserve the right to cancel this application/contract at any time. I have read the contents of the Sponsor Packet and agree to the terms set forth.

I agree to complete the application forms provided in the MIMCF Vendor Packet, if I will be selling merchandise at the Festival. I further agree to complete a post-event survey by December 15, 2023, which will include total sales from my booth at the event. This information will be used by the Maui Chamber of Commerce to verify economic impact of the Festival.

I agree to participate in the marketing of the Festival, including but not limited to distributing event material, participating in the Festival’s social media campaign, and providing photography / information for publicity purposes.

APPROVED BY:

SIGNATURE OF AUTHORIZED INDIVIDUAL
REPRESENTING VENDOR

PRINT NAME OF AUTHORIZED INDIVIDUAL
REPRESENTING VENDOR

DATE

MAHALO!

2023 MADE IN MAUI COUNTY FESTIVAL PROGRAM BOOKLET ADVERTISING INFORMATION

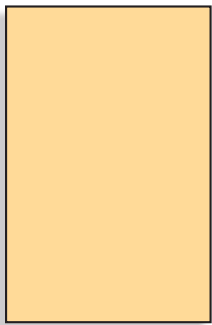
SPECIFICATIONS

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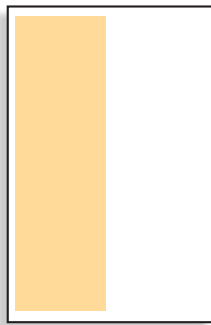
Full Page	6.5" w x 10" h	6.75" w x 10.25" h
1/2 Page Horizontal	6" w x 4.625" h	n/a
1/2 Page Vertical	2.875" w x 9.5" h	n/a
1/4 Page	2.875" w x 4.625" h	n/a
1/8 Page	2.875" w x 2.1875" h	n/a



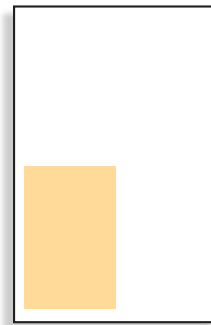
Full Pages
with bleed
6.75" x 10.25"



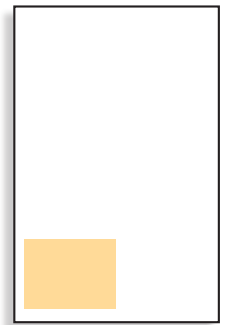
1/2 Page
Horizontal
6" x 4.625"



1/2 Page
Vertical
2.875" x 9.5"



1/4 Page
2.875" x 4.625"



1/8 Page
2.875" x 2.1875"

REQUIREMENTS

Camera-ready original artwork in digital format (PDF, JPEG, TIFF) @ 300 dpi minimum required. Provide hard copy indicating what the ad should look like.

DEADLINE

Ad artwork deadline

October 6, 2023 by 4:30pm

SUBMIT TO

Please submit your Festival Program Booklet ad artwork to: office@mauichamber.com

For more information, please contact us via:

Maui Chamber of Commerce

office@mauichamber.com

Ph: 808-244-0081